



MAKE A VIDEO

You can help us raise funds for Tri-Cities Opera by creating a fun video to show us how you are “training” for our 10K Challenge. Just follow the checklist below:

10K Challenge Video Checklist

- 1. Think of a creative way you will “train” for our 10K challenge. Two angles below:
 - o Show us how you train for a physical challenge
 - o Show us where you find money
- 2. Use your arms, a selfie stick or enlist a friend to help you create a video using the script on page 2 of this document
 - o If you are video/tech savvy feel free to include any of the images linked here:
<https://www.dropbox.com/sh/47yhgti9pfhsruz/AAALdAsNCFj1XVVK3n44-MMXa?dl=0>
- 3. Keep your video under one minute so more people will watch the whole thing
- 4. Upload your video to youtube
 - o Copy and paste the following (paragraph, links and hashtags) into the video description:

I support Tri-Cities Opera! Click the following link to donate to the TCO 10k Challenge: <https://www.crowdrise.com/tco10kchallenge> For more information on this campaign and to learn how you can create a video click this link:

<http://www.tricitiesopera.com/tco10kchallenge>

#HowDoYou10K #20Ks20Days #tricitiesopera

- 5. Send your youtube video link to info@tricitiesopera.org
- 6. Wait for notification of when we will share your video on facebook *

*All videos will be reviewed before sharing and may or may not be used at the discretion of Tri-Cities Opera.



10K CHALLENGE VIDEO SCRIPT

(Video facial close up)

Hi! I am YOUR NAME, a YOUR RELATIONSHIP (singer, friend, supporter, donor) at/of/to Tri-Cities Opera and I am training for the Tri-Cities Opera 10K Challenge.

(Zoom out to full body doing whatever you do to “train”. Be creative and have fun! Two suggested angles: 1: Show us how you train for a physical challenge. 2: Show us where you find money)

How do **YOU** 10k?

There are three ways to help:

MAKE A DONATION

MAKE A VIDEO

OR MAKE SOME NOISE by liking and sharing these videos on social media

When you **donate, your dollars will be doubled!** CLICK THE LINK and support Tri-Cities Opera’s mission to benefit, enrich and educate our community!

DONATE!

#howdoyou10k

(Keep your video under 1 minute for maximum watchability. Upload your video to facebook or youtube with the hashtag #howdoyou10k and send a link to info@tricityopera.org. Make sure you include our description paragraph! We will feature a different video every day on our facebook page.)*

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